



Envivio and Telemak Partner to Provide One Stop Shopping for Mobile TV, Web TV and iPhone Operations

From System Sales to Complete Managed Headend Operations, Offers Solutions to Deliver any Content to any Device

Brussels and Paris - June 23, 2009 - Envivio Inc. and Telemak today announced that the companies have reached an agreement that addresses the content encoding and distribution needs of mobile operators, broadcasters and internet service providers. Under the agreement, Telemak will sell, integrate and support Envivio products to its customers. Telemak is also deploying Envivio mobile TV and web TV headend solutions at its own operations center in Belgium. The installation includes Envivio 4Caster™ C4 convergence encoding solutions and the new Envivio iLiveTV™ solution for the Apple iPhone.

"This is an essential upgrade of Telemak's own Mobile TV and Web TV headend operations center, as well as a significant enhancement to our encoding solution catalogue," says Christophe Lenaerts, Telemak CEO. "Envivio is the world leader in encoding solutions for Telemak's markets. We needed to offer our customers the possibility to either buy Envivio solutions through Telemak or to get full headend operations from our dedicated team. Thanks to this agreement, Telemak will now be able to provide its customers with the highest quality live television and radio services to any mobile or web TV subscriber."

Telemak is a leader in mobile TV and web TV delivery, currently managing the aggregation and delivery of 40 television and radio channels for Mobistar subscribers in Belgium. Telemak's worldwide offer includes everything from aggregation to 24/7 supervision, encoding, technical management, hosting and delivery.

"Telemak recognized that a superior headend solution is critical to delivering the high quality, high value services that attract and retain subscribers," said Rich Stanfield, COO of Envivio. "We are very pleased that Telemak has selected Envivio encoding solutions to expand its service offerings and enhance its operations."

For more information about Envivio's new iLiveTV – the complete Live and On Demand TV solution for the iPhone—and the 4Caster C4 convergence platform, visit www.envivio.com.



About Telemak

Telemak (www.telemak.com) - Telemak is a leader in webcasting and streaming content delivery solutions for mobile and broadband networks. The company was founded in 1994 and has delivered digital media services to a broad range of industries and customers such as Apple, RedBull, TMF, Telenet, Toyota and Atlas Copco.

About Envivio

Envivio Inc. is the leading technology provider of IP video convergence solutions for operators and broadcasters. Envivio is the only company to offer convergence solutions supporting the “Three Screens” of consumer video – TVs, PCs and mobile phones – making IP video a reality over any type of network and to any multimedia device from mobile to HD. Service providers worldwide use Envivio solutions to reduce their operational costs while offering subscribers the most compelling and highest quality video services anytime and anywhere. Visit www.envivio.com for more information.

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